

ADAM BAREFOOT Videographer & Photographer

PROFILE

Passionate videographer with experience creating media for multiple platforms, including, TV, web, and live presentations. A master storyteller who knows how to meet deadlines and produce results.



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Tampa, Florida

www.AdamBarefoot.com



Senior Multimedia Specialist @ Ultimate Medical Academy | Aug 2016 - Present

- Responsible for creation of videos and motion graphics for marketing
- Capturing video and/or stills both in studio and at live events
- Support of the social media team through content creation

Senior Videographer @ LifeSouth Blood Centers | Nov 2012 - July 2016

- Produced, filmed and edited PSA commercials aired on television in FL, GA and AL
- · Conducted interviews and testimonials to promote the importance of blood donation

Video Editor @ MindWorks Multimedia | Mar 2011 - Oct 2012

- Filmed and edited high end training videos for companies such as Cotton, INC., BASF and United Therapeutics using Avid systems and After Effects
- Recorded voice-overs in a sound booth and edited audio using Pro Tools and Sound Forge

Freelance Videographer | May 2008 - Present

Created videos for clients including WorldWide Business with Kathy Ireland,
McGriff Williams Insurance, Centerline Digital, and the Girl Scouts of the USA

Internship: Videographer @ Capstrat Agency | Sep 2010 - Feb 2011

- · Assisted the senior editor and web producer editing corporate videos and live presentations
- Worked as a production assistant on live shoots and interviews

Production Assistant @ Atlantic Creative Communications | Sep 2009 - Feb 2010

• Assisted in the filming and editing of television commercials and corporate videos for the Knightdale Chamber of Commerce, Buffalo Brothers Restaurant, Smart State and more



EDUCATION

B.S. in Communication @ East Carolina University | Aug 2003 - May 2008

Graduated with a Bachelor of Science in Communication with a concentration in media production



AWARDS & OTHER

Tampa Bay 48 Hour Film Festival Winner | 2018

Worked on a team as a writer, production assistant and also filmed a behind the scenes documentary of our teams first place short film with over 28 entrees

Cameraman at FilmJams.com | 2018 - 2019

Work as a cameraman and production assistant for the youtube show FilmJams.com

Gainesville 48 Hour Film Festival Winner | 2016

Directed and helped film the winning short film with over 20 entrees

East Carolina University Best Short Film | 2007

Directed, filmed and edited the best short film in my University's film festival